



Seasonal Tax Center Recruiting

People & Culture (VITA Conference) | June 13, 2024



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Marketing

- Social Media Post
- Flyers
- Emails

Marketing

BakerRipley
NEIGHBORHOOD
TAX CENTERS

READY TO TAKE
ADVANTAGE OF
OUR PREMIUM
TAX SERVICES

**AT NO COST
TO YOU?**

BakerRipley
NEIGHBORHOOD
TAX CENTERS

During the 2023 Tax Season
A total of
34,195
tax returns
prepared

Outreach

Tax Center 2023



Tax Center Hiring Event Now Hiring

Full-Time Bi-Lingual Intake Specialist
Bi-Lingual Client Liaison
Full-Time Tax Preparer
Full-Time Tax Center Manager

WE WILL BE CONDUCTING ON THE SPOT
INTERVIEWS. BRING A COPY OF YOUR
CURRENT RESUME



FRIDAY, DECEMBER 15TH, 2023

10 AM - 4 PM

Annex B

6655 Rookin St

Houston, TX 77074

Ariel Jones
(713) 543-8306
dcarballojones@bakerrripley.org

EARN.LEARN.BELONG.BE WELL. 





Data- Former Employees

- Tax Center Management will start reviewing all former employee data. A spreadsheet is created to be shared with Recruiting
- Recruiting will begin sending invitations to return and providing updates to the tax center via the spreadsheet on each employee's acceptance



Seasonal Staff Retention

- Yearly incremental raises for returning staff
- Schedules and site location preferences are based on seniority
- Post-tax season staff survey to gather feedback and address issues
- Staff engagement throughout the year
 - Events, Celebrations, Program updates, Year-round Tax Center



Weekly Meetings

- Weekly Meetings with the Tax Center team and the Recruiting team is essential in ensuring a successful hiring season
- During the meetings we discuss outreach, marketing, recruiting and onboarding updates
- Raymond meets with the Business Partner to discuss data, employee relations and any issues that have developed in the meantime

Hiring Events



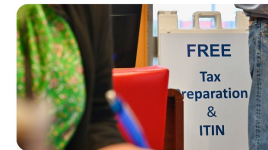
- **FULL-TIME BI-LINGUAL INTAKE SPECIALIST**
- **BI-LINGUAL CLIENT LIAISON**
- **FULL-TIME TAX PREPARER**
- **FULL-TIME TAX CENTER MANAGER**

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For information please contact:
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We will be conducting on the spot interviews.
Bring a copy of your current resume

Tax Center 2023



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Success!!!!

The infographic features a black banner on the left with the BakerRipley logo (a house icon with a heart inside) and the text "BakerRipley NEIGHBORHOOD TAX CENTERS". To the right, on a red background, it says "DURING THE 2024 TAX SEASON". Below this, on a blue background, it states "WE SERVED ABOUT 59,775 NEIGHBORS THROUGH THE HELP OF OUR PROFESSIONAL TEAM".

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NEIGHBORHOOD
TAX CENTERS

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2024
TAX SEASON

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