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Tax Time Savings at Foundation Communities

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Partnership



- Prosper **Financial Wellness** focuses on **financial stability** and **financial literacy** for housing residents and community members.
- **Tax Time Savings** has existed in its current format (HEB-specific gift cards) since **2022** but was officially launched in **2011**.

Program Requirements



- Taxpayer must elect to deposit **at least \$50** of their refund into a savings account.
- Each taxpayer can only receive **one** \$10 HEB gift card.
- Until the IRS discontinued the program in 2025, taxpayers could elect to purchase a \$50 savings bond to participate in TTS.



Funding



We are grateful for an ongoing, generous grant from **Capital One** which has funded Tax Time Savings since **2022**.



Program has grown from **1,000** available gift cards in **2022** to **1,800** in **2026**.

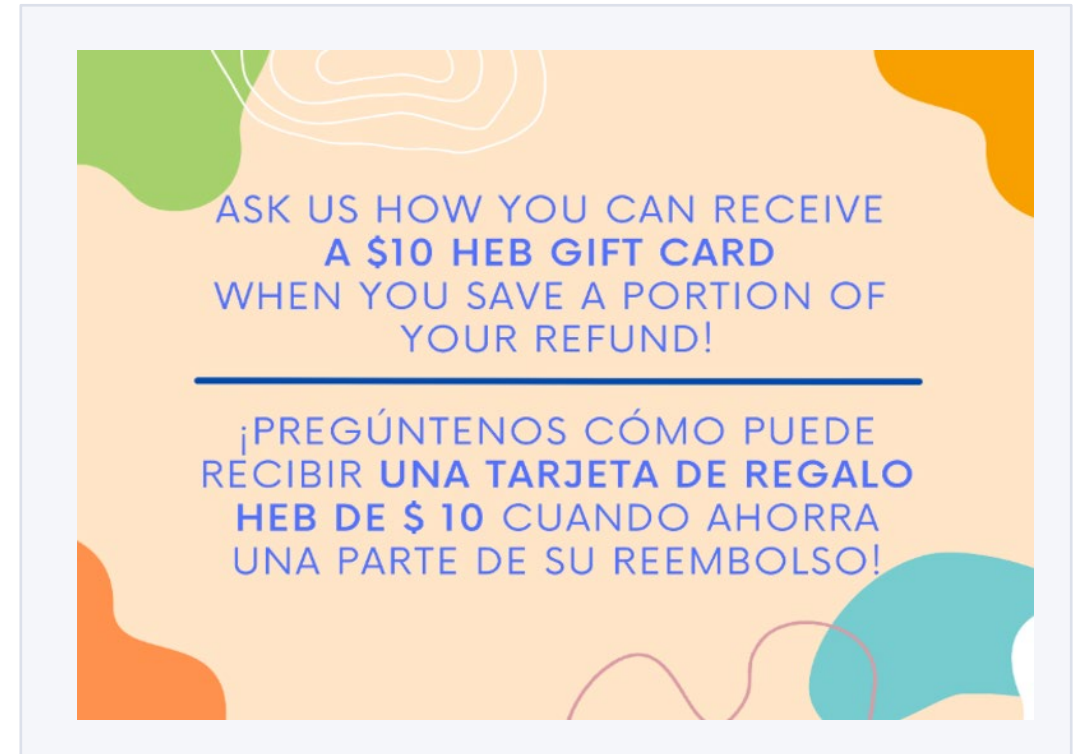


Thanks to a recent donation from Wells Fargo, program will **grow** an additional **30%** in **2027**.

Strategy for Success



- Tax Time Savings is mentioned during intake, tax preparation and quality review.
- **Selling point** for returning clients and an **added incentive** for first-time filers.



Client-facing promotional material

Thank you!

- If you have any additional questions, please feel free to connect:

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